



Restarting Seattle's Cruise Industry

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PREPARING FOR
A SAFE RETURN

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2021 SEASON

3

ECONOMIC
RECOVERY

1

PREPARING FOR A SAFE RETURN



Safe Return Strategy



Health and safety



FlyHealthy@SEA



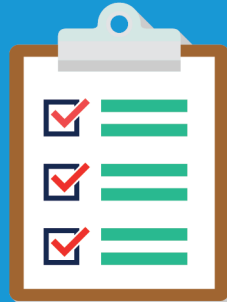
Early and often

PHASE 1: Mass testing and lab capacity building



- Conduct screening testing of all crew onboard
- Develop onboard lab capacity for testing symptomatic crew, close contacts, and future passengers
- Conduct embarkation testing of all crew

PHASE 2A: Voyage preparation



- Implement routine screening testing of all crew
- Develop port, medical, and housing agreements approved by port and local health authorities
- After agreements are approved, embark nonessential crew with testing and 14-day quarantine

PHASE 2B: Simulated (trial) passenger voyages



Volunteers

- Request approval from CDC to conduct simulated (trial) voyage
- Conduct simulated voyage*
- Complete after-action report

**Subject to in-person and virtual CDC inspections*

PHASE 3: Conditional Sailing Certification



- Meet CDC's standards for protection of crew in U.S. waters
- Fulfill requirements for simulated voyage(s)
- Apply for COVID-19 Conditional Sailing Certificate

PHASE 4: Restricted passenger voyages



Passengers

- Obtain and retain a COVID-19 Conditional Sailing Certificate
- Resume passenger operations with restrictions, such as voyage length and testing requirements

Port Agreements

- Port Agreements define a cruise line's local operations plan.
 - Embarkation and disembarkation procedures
 - Screening, testing and social distancing
 - Emergency response plans, including medical care, transportation, quarantine housing
 - Training of land-based staff
 - Cleaning landside spaces
- Local public health agencies provided input and review
- External review by independent epidemiologist

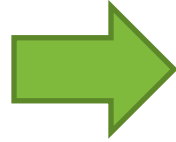


Multiple Layers Improve Success

MOST EFFECTIVE

LESS EFFECTIVE

- Vaccinated passengers and crew



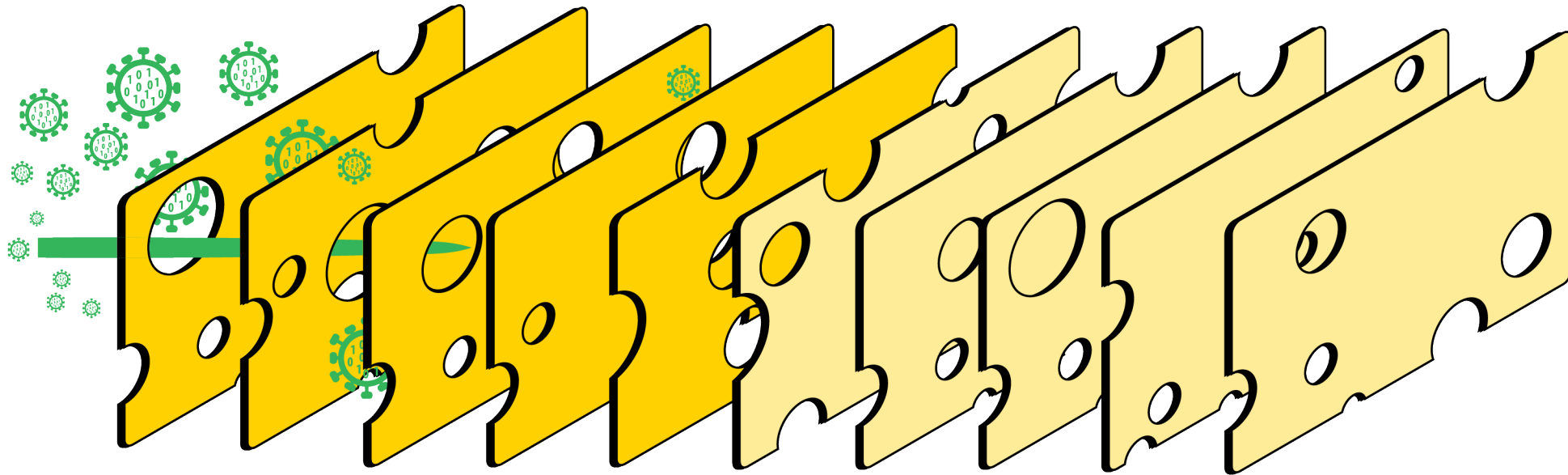
- Clean facilities
- Test unvaccinated people
- Health screening



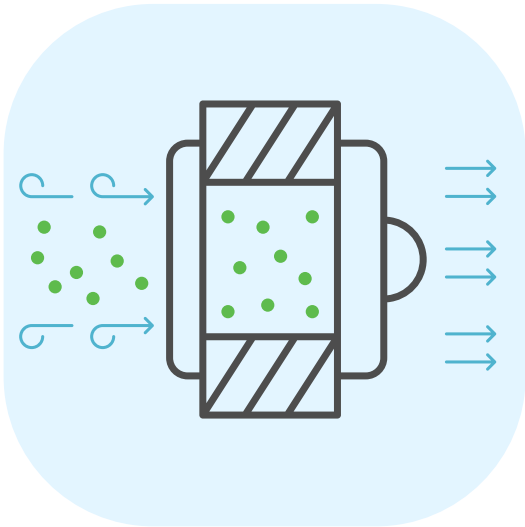
- Lower Density



- PPE/Masks



Terminal Safety



Ventilation



**Touchless
Fixtures**



**Appropriate
COVID Protocols**



Port Valet

Implementation Milestones

- ☑ International Stop
- ☑ Vaccinations
- ☑ Port Agreements
- ☑ Safety Enhancements

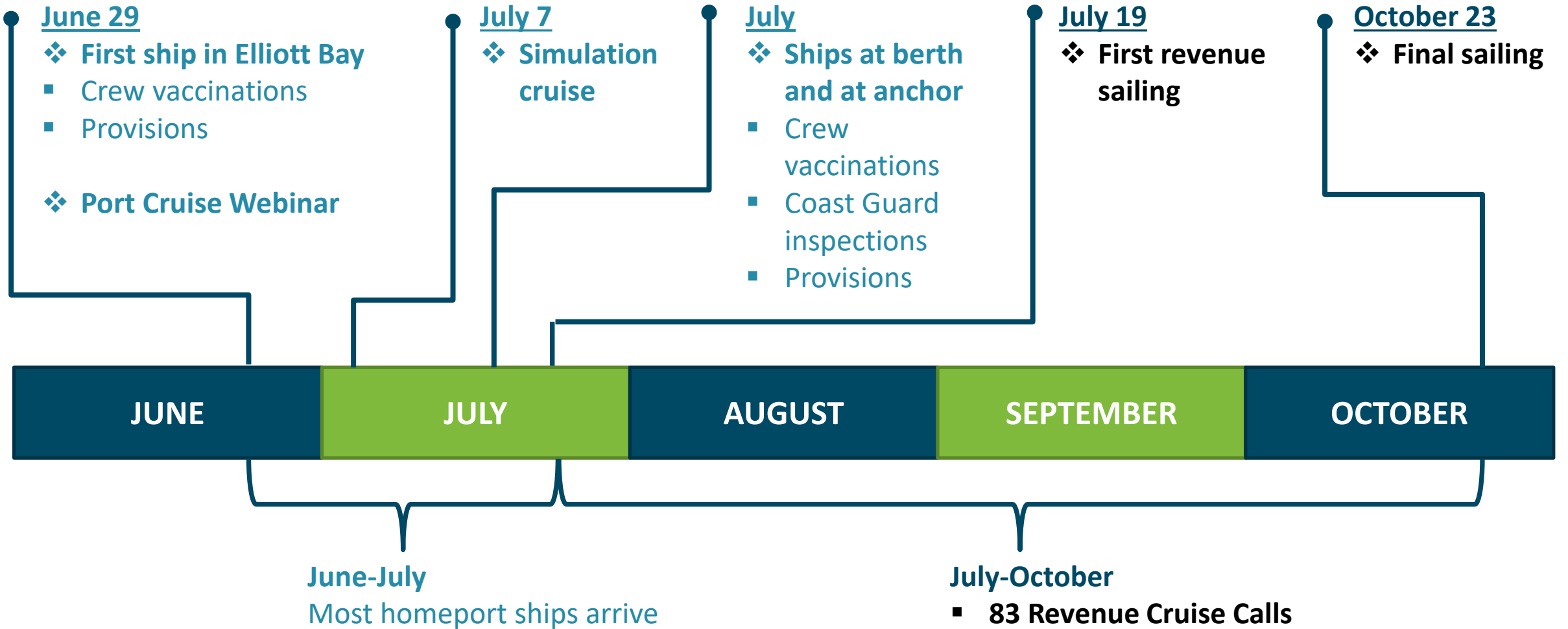


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2021 SEASON



2021 Season Milestones



Seattle – Alaska Demand Remains High



Holland America Line®
SAVOR THE JOURNEY



NORWEGIAN
CRUISE LINE®



PRINCESS CRUISES



Connecting with Community Partners

- Current focus: Communications & Community Engagement
 - Webpage for Business, Tourism and Community Partners
 - Visit Seattle webinar for June 22 and July 19 webinars
 - Port cruise webinar on June 29
 - Ongoing briefings at stakeholder meetings



Expanded Communications



Cruise Healthy Web Page



Pier to Pier: Adventures on Seattle's Working Waterfront
New Waterfront Newsletter

Environmental Priorities

- NW Ports Clean Air Strategy
- Shore power
- Banned Exhaust Gas Cleaning Systems Water Discharge at Berth
- Cruise Memorandum Of Understanding
- Quiet Sound



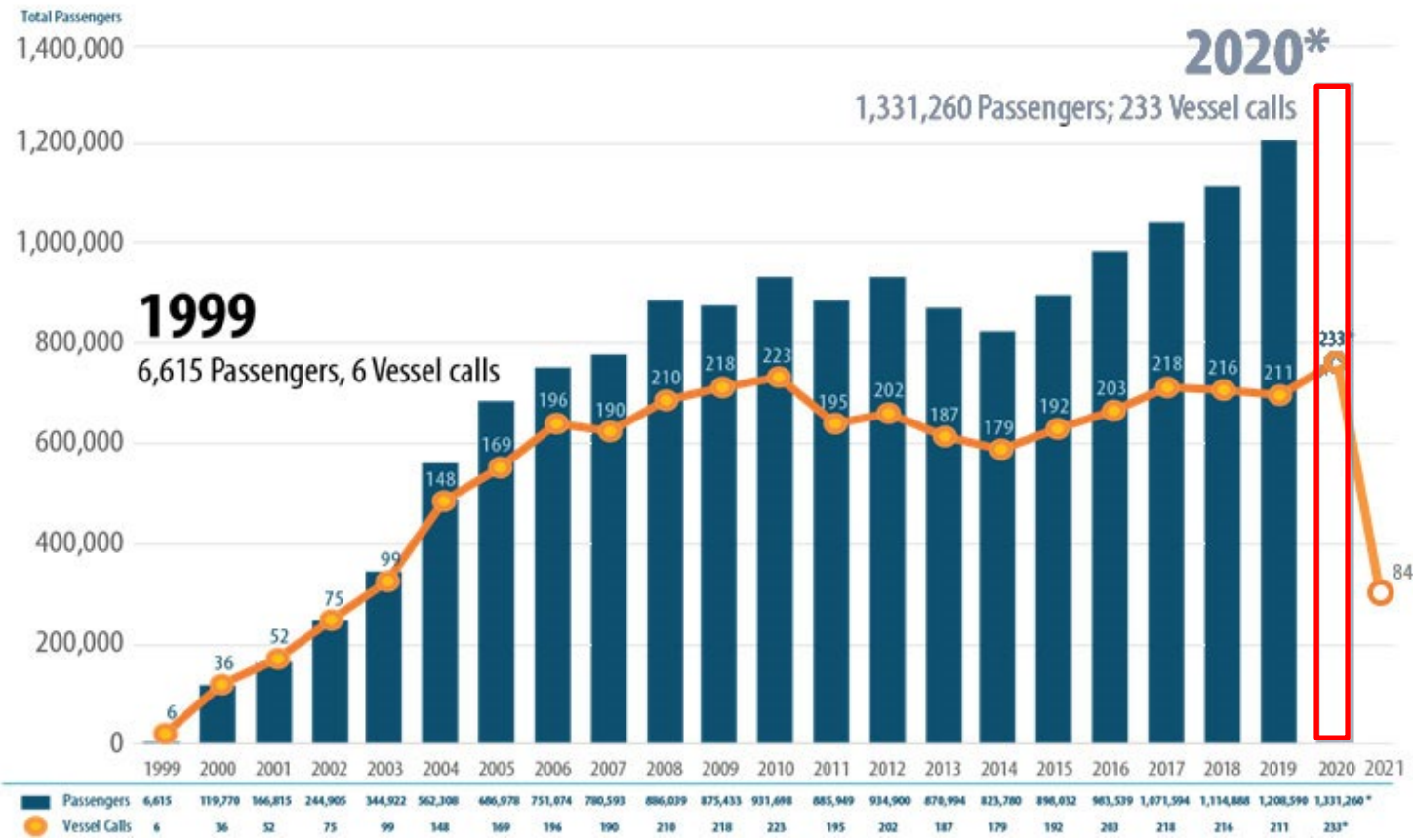
QUIET SOUND

3

ECONOMIC RECOVERY



Cruise Economic Impact Lost in 2020



\$893.6 M
revenue to local businesses



\$4.2 M
in regional economic activity
per vessel call



5,500
total jobs related to cruise

Passengers

Vessel Calls



Congratulations Mike!



